

(Above) Pastel White's Still Life No.1 MetaTwin in both the Virtual and Physical domains. The Virtual work, a hi-resolution digital image, and the Physical as a C-Type print.

A MetaTwin is set of standards that allow a pair of works to be linked as 2 halves of the same, one digital and the other physical.

For a long time collecting art has only existed in the physical domain. With the advent of NFTs this has all changed, opening up the possibility for works to be collected in both the physical and virtual worlds, and further cementing the duality of our life today—which exists in both.

When artists create a physical work of art and then do the same only digitally, they have produced MetaTwinn: they are born of the same work and yet are separate instances of it. These can either be collected together, with the benefits of owning both mediums, or separately, allowing the collector to focus on the medium they are most attracted to.

The hope is that the MetaTwin standard will allow artists of both domains to step across this divide.

### **MetaTwin Standard**

For the work to be classed as a MetaTwin it must satisfy each of the following:

1. The intent of the artist/s is for the piece to be collected in both the Physical and Virtual domains
2. Twinned works should be meta ie, self-referential or in dialogue with each other and must not differ from one another to the extent that they are considered entirely different works
3. The works' descriptions should indicate that the work is a MetaTwin

*Like all standards they are updated with time, so the version at the top of the page indicates the MetaTwin standard that is being referred herein.*

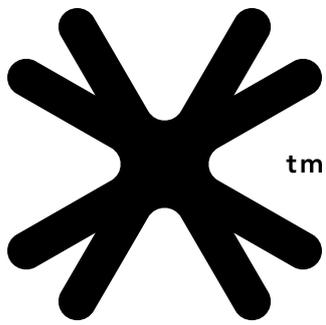
---

**MetaTwin Logos and Graphics**

Use of the below MetaTwin Logos and Graphics are limited to following:

- Only to be displayed with works that conform to the MetaTwin standard.
- Cannot be modified, resold, exploited commercially or used for any criminal or illegal purposes

All copyright and other rights are reserved and not granted.



---

IIIETATWINN™



---

**VirtualTWINN**

---

**PhysicalTWINN**